



Dell Pro Desk Solutions

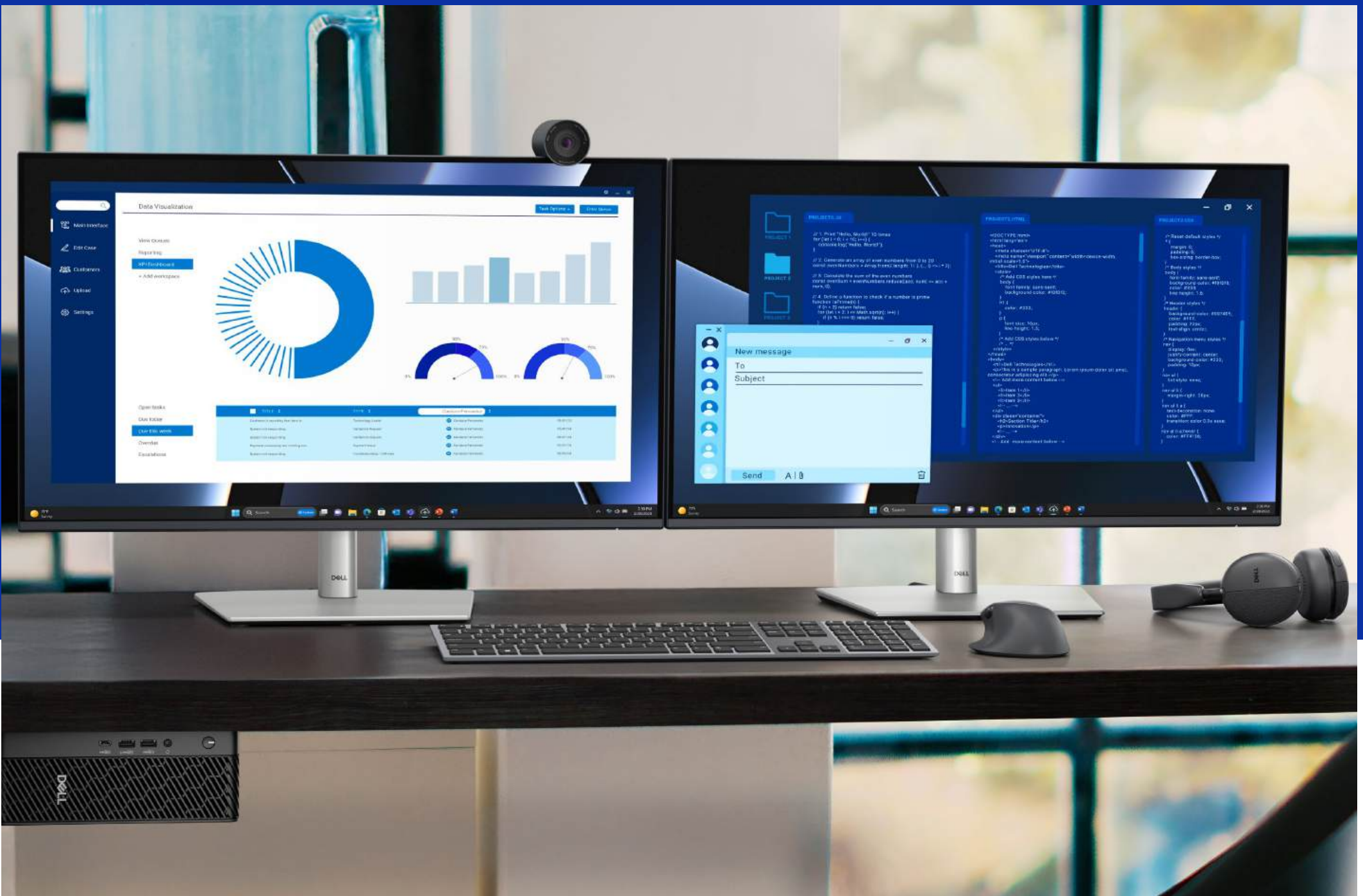
Get the most out of your AI PC with an interconnected portfolio of displays, accessories, software and services.

Get an overview of Dell Technologies' end-to-end portfolio designed to support your AI PC experience and propel business growth in the era of AI.



AI solutions across the desk

Elevate your workspace with end-to-end solutions to support the #1 commercial AI PCs worldwide.¹



Customize your AI PC ecosystem based on how you work:



Exceptional processing power and graphics performance to tackle technical and advanced applications.

 **Dell Pro Max**

 **Dell Pro Max Tower**



Professional-grade productivity laptops to help your teams integrate AI into everyday work.

 **Dell Pro**

¹ Based on IDC Worldwide Quarterly Personal Computing Device Tracker, Feb. 7, 2025

Dell Pro 13/14 Premium

Tackle your work from anywhere on the Dell Pro 14 Premium, the lightest and quietest 14" laptop in the Dell Pro family.¹

Extend premium design, extended battery life and AI-based performance across the entire desk with best-in-class desk solutions built with advanced collaboration features for exceptional future-ready performance.

Level up your PC experience with **these accessories:**

¹ Based on Dell internal test, November 2024



* Dell Pro 14-16 Premium EcoLoop Slim Backpack - CP7625S (not pictured)

Dell Pro 13/14/16 Plus

Work anywhere on the world's most scalable mainstream business laptops¹ featuring robust performance packaged in a sleek aluminum design.

Elevate your Pro Plus PC even further with an optimized desk setup combining functionality with powerful features to make busy workdays feel effortless.

Level up your PC experience with **these accessories:**

¹ Based on Dell analysis of publicly available information, November 2024.



Dell Pro 14/16

The Dell Pro laptop offers essential productivity to fit the needs of any workforce.

Outfit your PC with tools to enhance everyday focus and efficiency such as a noise canceling headset, durable keyboard with up to 36¹ months of battery life and new Dell Pro dock offering more power delivery and more ports than ever before.

Level up your PC experience with these accessories:

1 Based on Dell internal analysis, Feb 2025



Dell Pro Max 14/16 Laptop

Effortlessly tackle complex workloads with exceptional performance, outstanding battery life, and powerful on-device AI experiences, which are powered by Intel® Core™ Ultra processors and NVIDIA professional graphics.

Get the most out of your Dell Pro Max with the worlds best eye comfort montiors¹ and premium PC accessories designed to handle complex computations and intensive model training at the office or on-the-go.

Level up your PC experience with these accessories:

¹ Based on internal analysis of 27" monitors with eye comfort features, October, 2024



Dell Pro Speakerphone
- SP3022 (not pictured)

Dell Pro Plus Wireless
ANC Headset -
WL5024 (not pictured)

Dell Pro Max Tower

Experience unparalleled speed with the world's fastest workstation for single-threaded performance,¹ now re-imagined in a sensibly scalable, tower design.

Handle tough tasks in comfort with the right tools to enhance your desktop experience. Stay focused with a monitor, certified by TÜV for 4-star eye comfort, and take collaboration to the next level with the industry's only keyboard featuring dedicated touch collaboration controls for Teams and Zoom.²

Level up your PC experience with these accessories:

¹ Based on internal analysis of competitors within the entry level workstation space, Lenovo P3 Ultra, HP Z2 G9 Mini, HP Z2 G1a Mini and Lenovo P3 Tiny. February 2025
² Based on Dell internal analysis, Feb 2025



Simplify IT

A one-stop shop for all your IT ecosystem needs – from deployment to security and management.



Complement your offerings by extending your expertise to include support and services.

Dell Trusted Workspace

Reduce the attack surface and stay ahead of modern threats with a comprehensive endpoint security portfolio:

- **Built-with security:** Rigorous controls and supply chain assurance help ensure PCs are secure from factory to first boot .
- **Built-in security:** The world’s most secure commercial AI PCs¹ offer cutting-edge hardware and firmware-based defenses.
- **Built-on security:** Layer on advanced threat protection with AI-enabled cybersecurity software from industry-leading partners, e.g., CrowdStrike and Absolute.

[Learn More](#)

Dell APEX PC-as-a-Service**

Dell APEX PC as a Service² unlocks capital so you can invest in AI-ready PCs, accessories, software and services with no upfront investment. Seamlessly deploy, secure, manage, support and responsibly retire devices as part of your subscription.

- **Simplicity:** Improve operational efficiencies throughout the PC lifecycle.
- **Agility:** Provide end-users with the flexibility to transform and scale their IT.
- **Control:** Maximize IT resources and control daily PC support and management.

[Learn More](#)

Dell ProDeploy Client Suite

Deploy your ecosystem end-to-end with greater speed, less effort and more flexibility.

- **Efficiency:** Accelerate deployments from planning through production with best practices honed over 30 years of experience.
- **Flexibility:** Modernize with flexible factory and field-based services that fit every operating model and budget
- **Security:** Securely and responsibly retire your legacy IT assets, regardless of brand, while protecting both your business and the planet.

[Learn More](#)

Dell ProSupport Plus

Maximize PC uptime with AI-driven technology, self-healing automation and efficient assisted support.

- **Self-heal issues:** Dell Pro Support Plus¹ is the only support offer with AI-powered driver recommendations to eliminate manual errors and ensure driver interoperability.
- **Hyper-efficient resolution:** AI enables break fix support, including on-site next business day repair, 24x7 in-region tech support, and more.
- **Extend support beyond the PC:** Expert support also available for docking stations (ProSupport and ProSupport Flex) and monitors (ProSupport).

[Learn More](#)

* Based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024.

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Sustainability

96.4%



of Dell's packaging materials across the entire product portfolio are made from recycled and renewable materials.

Our dedication to climate action and the circular economy fuels innovation within our industry and beyond. We're committed to making our products and packaging more sustainable and empowering our customers to achieve their sustainability goals. Think of us as your trusted end-to-end solutions partner in sustainability.¹

Recover and reuse

We recover your retired technology and refurbish to reuse or resell – giving you value back through our easy to use services for consumers and businesses, including as-a-Service (aaS) models.

Love your PC for longer

- Easy Access
Dell offers compatible parts and upgrades for easy at-home repairs and upgrades (space between these 2 lines should be smaller)
- Tutorials for self-repair
The Dell AR Assistant app creates an augmented reality experience with step-by-step instructions to replace common parts on select Dell computers.



144 products EPEAT Gold and Climate+ designation



106 products with TCO certifications



303 products ENERGY STAR® certifications

Design innovation

Dell displays and PC accessories are designed for circularity through the use of a wide range of recycled materials to reduce environmental impact.

- Dell Pro PCs are now designed with modular mainboards and I/O boards to improve access to repairs, helping reduce e-waste.²
- Dell is industry-leading in the use of 98% recycled aluminum in the new power adapters.³
- Dell offers the widest portfolio of EPEAT Climate certified monitors.⁴
- Get up to 44% less power consumption when refresh a 5 year-old monitor with newer generation of monitors.⁵
- Dell Pro docks are designed with the highest percentage of post-consumer recycled plastic in the industry, at 65%.⁶

Sustainable packaging

Dell leads in the adoption of 100% recycled and renewable materials in our new commercial notebook packaging.⁷

Learn more about how Dell is advancing sustainability in its products and services.

¹ Innovation Index, Dell Technologies, February 2024. ² Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal analysis, November 2024. ³ Recycled aluminum is present in the thermal shielding. Based on internal analysis, March 2024. Applies to the new 65W USB-C Adapter, 130W SFF Type-C Adapter, 100W SFF Type-C Adapter, 280W Type-C Adapter, 360W Type-C Adapter. ⁴ Based on EPEAT Climate+ Designations achieved in all applicable countries. EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status and tier levels by country. Data as available in October 2024. ⁵ Based on internal analysis, January 2025. Power consumption is based on monitor "on-mode". Data comparison is between monitors launched in 2025 and previous generation up to 2020. Excluding Large format and Portable monitors. ⁶ Based on internal analysis, December 2024. 65% post-consumer recycled plastic in the chassis. Applies to docks comparable with the Dell Pro Dock - WD25, Dell Pro Smart Dock - SD25, Dell Pro Thunderbolt 4 Smart Dock - SD25TB4 and Dell Pro Thunderbolt 5 Smart Dock - SD25TB5. ⁷ Based on internal analysis of publicly available data, April 2023. New packaging is made with up to 94.8% recycled content and up to 64.4% renewable content in the form of renewable paper fibers. Material makeup varies by product and size. Applies to new models shipping after 2022.