

Stay Ahead With Modern Technology: 5 Reasons to Act Now

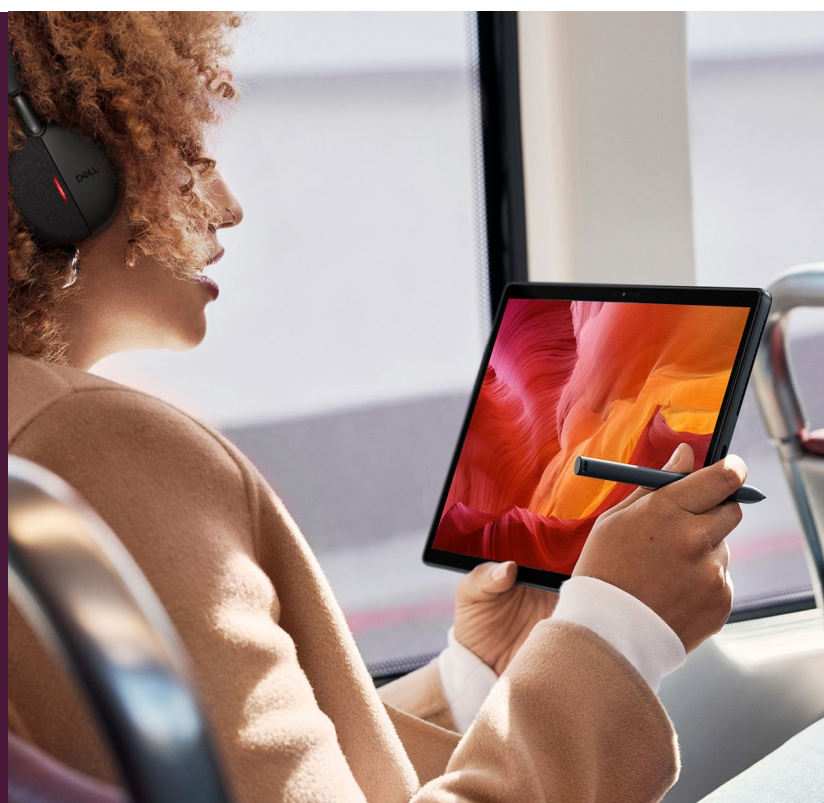
Why refresh is key

Experts recommend recycling your PC every three to four years. If your PC is one of the many that are now four years old, it's time for an upgrade. Additionally new AI technology brings huge benefits to users and organizations. Take advantage now with the latest Dell AI PCs, powered by Intel® processors and Windows 11.

1

Improved user experience

Delight end users with the world's smallest and lightest premium commercial PCs¹, crafted to offer the best connectivity experience². Discover design and performance for the modern workforce.



2

Enhanced security

The world's most secure commercial PCs³ provide multiple layers of hardware and software protections to secure anywhere-work, from privacy and data security to new AI cases.

3

Faster, more efficient work

Find new levels of productivity with Copilot, driving more creativity and efficiency. Seize the latest AI enhancements and ensure future compatibility.



4

Reduced TCO

Modernize work while cutting costs. Dell APEX PC-as-a-Service* provides flexibility and Dell Services help minimize maintenance and support costs associated with older devices.

5

Simplified IT management

Built-in and modern management capabilities are key to unburdening busy IT teams and removing complexities. Dell, Intel vPro, and Windows 11 make it easier to deploy, monitor, and update your fleet.



Modernize the
work experience

Start planning your upgrade to Windows 11 on Dell AI PCs to strengthen your workforce, protect your organization and take advantage of AI.

Ready to get started?

Discover how intelligent, secure Dell PCs with Windows 11 Pro can benefit your business.

[Learn more](#) or contact your Dell representative.

1- Based on Dell analysis of publicly available information, October 2023.
2- Dell Latitude laptops. Based on Dell internal analysis, November 2023.
3- Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features

*Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell APEX PCaaS: At the end of the contract, the customer may renew the contract or return the equipment to DFS.

Copyright © 2024 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners. Dell Technologies Global Headquarters is located at One Dell Way, Round Rock, TX, 78682. © Intel Corporation. Intel, the Intel logo, and other Intel marks are trademarks of Intel Corporation or its subsidiaries. Microsoft, the Microsoft logo, Windows, Windows 11 logo, Microsoft 365, Microsoft Copilot and Microsoft Azure are trademarks of Microsoft Corporation in the United States and other countries.