

**DELL**Technologies

# Dell AI PC Ecosystem

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Get the most out of your AI PC with an interconnected portfolio of PCs, displays, accessories, software and services.

Get an overview of Dell Technologies' end-to-end portfolio designed to support your AI PC experience and propel business growth in the era of AI.



# End-to-end AI solutions for the modern workplace

Dell offers the broadest AI portfolio spanning from desktop to cloud<sup>3</sup>, allowing you to right-size your AI investment, giving you the flexibility to deploy AI anywhere.



Customize your AI PC ecosystem based on how you work:



## AI builder: Developers

Empower developers to accelerate AI and GenAI development with scalable Precision AI workstations that unleash data potential and turn them into operational efficiencies.



## AI end-user: Knowledge workers, power users, creators and designers

Help your teams integrate AI into everyday business with a comprehensive portfolio of Dell AI PCs, Copilot+ PCs and Precision AI Workstations.



Precision  
5000 series



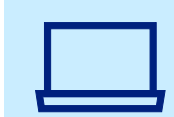
Precision  
7000 series



Latitude



Precision  
3000 series



Precision  
5000

<sup>1</sup>Based on Dell analysis, November 2023. Dell Optimizer not available in OptiPlex 3000 series, Latitude Chromebook Enterprise, and Linux-based devices. Feature availability and functionality may vary by model. For more details visit: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf>.external.

<sup>2</sup>Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

<sup>3</sup>Based on Dell analysis, August 2023. Dell Technologies offers solutions to support AI workloads across 12 product and service categories



# Latitude 9450 2-in-1

The Latitude 9450 is designed to offer the industry's best collaboration and connectivity<sup>1</sup>.

Extend these features across your workspace with a large 49-inch display offering exceptional color and contrast, and intelligent collaboration tools that adapt to your presentation style and voice.

Level up your PC experience with **these accessories:**

<sup>1</sup> Based on Dell internal analysis, November 2023.





# Latitude 7455

Effortlessly tackle complex workloads with game-changing performance and exceptional battery life with Snapdragon® X Series on Latitude's first Copilot+ PC¹.

Elevate your Copilot+ PC even further with a video conferencing monitor with built-in AI-auto framing webcam, perfect for hotdesking and office spaces.

Pair it with a powerful adaptive noise cancelling headset for clear focused calls, even on the busiest workdays.

Level up your PC experience with  
**these accessories:**

¹ Based on Dell internal analysis, April 2024





# Latitude 7350 Detachable

Take AI-accelerated productivity everywhere with a lightweight dual display setup.

Enhance your on-the-go workday with a customized ecosystem made just for your Latitude 7350 Detachable that includes magnetic travel keyboard, durable protective case and quick charge active pen.

Level up your PC experience with **these accessories:**



\* Dell EcoLoop Protective Case (not pictured)



# Latitude 5000

The Latitude 5000 offers scalable productivity to fit the needs of any workforce.

Outfit your PC with tools to enhance everyday focus and efficiency such as a hybrid active noise canceling headset, a durable keyboard with 36-month battery life and a weather-proof EcoLoop backpack to take your office everywhere.

Level up your PC experience with **these accessories:**



\* Dell EcoLoop Pro Backpack 15 (not pictured)



# Precision 7000 Fixed Workstations

Design, build and implement AI models and systems with vibrant 4K displays and intelligent peripherals that enable focused work. This powerful ecosystem is designed to handle complex computations and intensive model training.

Level up your PC experience with  
**these accessories:**





# Precision 5000 Mobile Workstations

Take your creative ideas to the next level with a tremendous amount of performance packed into a thin, light and beautiful design.

The perfect setup for utilizations and inferencing AI models, complex compute, creative, design and graphical tasks.

Lock into intense projects with an AI noise-canceling headset and large 40" display certified for eye comfort.

Level up your PC experience with **these accessories:**





# Precision 3000 Mobile Workstations

Experience the power of AI - from prototyping to GenAI workload deployment - and support your workloads with ergonomic accessories and dual displays.

Purpose built for power users with AI technologies embedded.

Level up your PC experience with  
**these accessories:**



\* Dell EcoLoop Pro Backpack 15 (not pictured)



# Precision 3280 Compact Workstation

Great for AI Inferencing, digital assistants and other light AI development workloads. Elevate productivity with space-saving design and support for up to four 8K video outputs or 8 4K displays\*.



Level up your PC experience with  
**these accessories:**

\*With select configurations.



# Simplify IT

A one-stop shop for all your IT ecosystem needs – from deployment to security and management.



Complement your offerings by extending your expertise to include support and services.

## Dell Trusted Workspace

Reduce the attack surface and stay ahead of modern threats with a comprehensive endpoint security portfolio:

- **Built-with security:** Rigorous controls and supply chain assurance help ensure PCs are secure from factory to first boot .
- **Built-in security:** The world’s most secure commercial PCs\* offer cutting-edge hardware and firmware-based defenses.
- **Built-on security:** Layer on advanced threat protection with AI-enabled cybersecurity software from industry-leading partners, e.g., CrowdStrike

[Learn More](#)

## Dell APEX PC-as-a-Service\*\*

Modernize the employee experience with a complete IT subscription that includes all Dell accessories, along with lifecycle solutions and support.

- **Simplicity:** Improve operational efficiencies throughout the PC lifecycle.
- **Agility:** Provide end-users with the flexibility to transform and scale their IT.
- **Control:** Maximize IT resources and control daily PC support and management.

[Learn More](#)

## Dell ProDeploy Client Suite

Deploy your ecosystem end-to-end with greater speed, less effort and more flexibility.

- **Efficiency:** Accelerate deployments from planning through production with best practices honed over 30 years of experience.
- **Flexibility:** Modernize with flexible factory and field-based services that fit every operating model and budget
- **Security:** Securely and responsibly retire your legacy IT assets, regardless of brand, while protecting both your business and the planet.

[Learn More](#)

## Dell ProSupport Suite for PCs

Maximize PC uptime with AI-driven technology, self-healing automation and efficient assisted support.

- **Self-heal issues:** SupportAssist, our AI technology, proactively resolves PC issues before they occur.
- **Hyper-efficient resolution:** AI enables break fix support, including on-site next business day repair, 24x7 in-region tech support, and more.
- **Extend support beyond the PC:** Expert support also available for docking stations (ProSupport and ProSupport Flex) and monitors (ProSupport).

[Learn More](#)

\*Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. \*\*Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. Dell APEX PCaaS: At the end of the contract, the customer may renew the contract or return the equipment to DFS.



# Sustainability

96.4%



of Dell's packaging materials across the entire product portfolio are made from recycled and renewable materials.

Our dedication to climate action and the circular economy fuels innovation within our industry and beyond. We're committed to making our products and packaging more sustainable and empowering our customers to achieve their sustainability goals. Think of us as your trusted end-to-end solutions partner in sustainability.<sup>1</sup>



## Recover and reuse

We recover your retired technology and refurbish to reuse or resell – giving you value back through our easy to use services for consumers and businesses, including as-a-Service (aaS) models.

### Love your PC for longer

• Easy Access

Dell offers compatible parts and upgrades for easy at-home repairs and upgrades.

• Tutorials for self-repair

The Dell AR Assistant app creates an augmented reality experience with step-by-step instructions to replace common parts on select Dell computers.



144 products EPEAT Gold and Climate+ designation



106 products with TCO certifications



303 products ENERGY STAR® certifications



## Design innovation

Dell displays and PC accessories are designed for circularity through the use of a wide range of recycled materials to reduce environmental impact.

- World's first commercial PCs to use recycled cobalt in their batteries.<sup>2</sup>
- Industry-leading in the use of recycled aluminum in the new power adapters.<sup>3</sup>
- Select PCs are designed with the greatest variety of sustainable materials of any mainstream business laptop, featuring components made with recycled plastics, reclaimed carbon fiber, recycled cobalt, recycled aluminum, bio-based material, and ocean-bound plastics.<sup>4</sup>
- Industry leading in the use of recycled steel in the monitor chassis.<sup>5</sup>
- Industry leading in the use of recycled copper in power adapters.<sup>6</sup>



## Sustainable packaging

Dell leads in the adoption of 100% recycled and renewable materials in our new commercial notebook packaging.<sup>7</sup>

Learn more about how Dell is advancing sustainability in its products and services.

<sup>1</sup>: Innovation Index, Dell Technologies, February 2024. <sup>2</sup> Applies to the Latitude 7350 Detachable and the Latitude 7350 that uses the 57Whr battery. Based on internal analysis, February 2024. <sup>3</sup> 98% recycled aluminum in the thermal shielding. Based on internal analysis, March 2024. 65W USB-C Adapter, 130W SFF Type-C Adapter, 100W SFF Type-C Adapter, 280W Type-C Adapter, 360W Type-C Adapter. <sup>4</sup> Based on internal analysis, March 2024. Post-consumer recycled plastic: 30% in LCD cover lid, 30% in LCD antenna window, 50% in LCD bezel, 50% in palm-rest, 50% in inner frame, 30% in bottom door, 35% in battery filler, 50% in battery housing, 30% in speaker enclosure, 95% in 65W adapter case and AC inlet; Reclaimed carbon fiber: 20% in LCD cover lid; 20% in bottom door; Bio-based plastic: 21% in LCD cover lid, 21% in bottom door, 42% in the feet at the bottom of the device Ocean-bound plastic: 28% in fan housing; Recycled cobalt: 50% in entry (42Whr) battery Recycled aluminum: 98% in 65W adapter thermal shielding. <sup>5</sup> :Based on internal analysis April 2024 2024. <sup>6</sup> Based on internal analysis, April 2024. Applies to the 100 W Type-C adapter, 100 W USFF Type-C adapter, 130 W SFF Type-C adapter and 360 W SFF 7.4mm adapter <sup>7</sup>: Based on internal analysis of publicly available data, April 2023. New packaging is made with up to 94.8% recycled content and up to 64.4% renewable content in the form of renewable paper fibers. Material makeup varies by product and size. Applies to new models shipping after 2022.