

Transforming work: A day powered by HP AI PCs

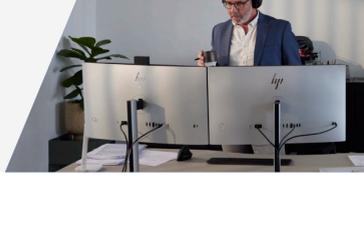


Work smarter than ever with Intel vPro® and AI PC experiences for business

Meet Blaine, a sales director for a large manufacturer with multiple regional offices.

Blaine has become highly adept at leveraging AI to be more productive and find new ways to work that make him happier in his job.

Let's join him to see a master in action.



8:15 AM

In the office

Meeting prep

With coffee in hand, Blaine kicks off his day by hitting the Copilot key on his HP AI PC that's running the latest Intel® Core™ Ultra processor and types in the prompt, "What should I know about my 8:30 sales meeting?"

In less than a minute, he is fully prepared with everything he needs to run a focused, productive meeting, including a detailed agenda, a list of attendees, and a checklist of discussion topics. It's so quick that Blaine has time for a refill on coffee.



MEANINGFUL MOMENT:

Over his second cup, Blaine calls his mom and finalizes plans for his wife's surprise party.



HP EliteBook 1040 G11

Built for AI-enhanced workstyles with:

- ✓ One-touch Copilot activation
- ✓ Poly Studio audio with AI-driven noise cancellation
- ✓ AI accelerating Intel® Core™ Ultra processors with Neural Processing Unit (NPU)
- ✓ Microsoft Copilot

Explore the HP EliteBook 1000 series

8:30 AM

In a conference room



Sales team meeting

Some of Blaine's team are in the office and some of them aren't, but with the Poly Studio video bar, everyone feels like they are in the same room. DirectorAI smart camera technology creates greater equity by shifting focus to the person talking and not just who's sitting front and center.

And thanks to built-in, AI-enhanced noise cancellation, in the conference room and on their EliteBooks, everyone's voice can be heard.



MEANINGFUL MOMENT:

Even a parade of screaming fire trucks doesn't disrupt their meeting flow.



Poly Studio X52 All-in-One Video Bar

Better connections and more effective collaborations enhanced by AI.

- ✓ 20MP 4K UltraHD 95-degree FOV camera
- ✓ Poly DirectorAI smart camera technology
- ✓ Poly NoiseBlockAI and Acoustic Fence technologies

Explore Poly all-in-one video bars



9:15 AM

In the office

Presentation development

Blaine sits down to build a new product launch sales deck with the help of Microsoft Copilot.

Instead of spending hours rifling through documents and organizing info, he types in a short prompt with links to relevant Word documents, Teams recordings, and Excel spreadsheets. In a matter of minutes, Microsoft Copilot builds a first draft in PowerPoint – complete with images and suggested speaker notes.



MEANINGFUL MOMENT:

With no more first-draft writer's block, Blaine finally catches up on his timesheets.

Microsoft Copilot

Unlike other AI offerings, it has secure access to your corporate data, which is what makes it a true AI assistant that integrates with the Microsoft 365 tools you already use.

- ✓ Supercharged productivity
- ✓ Amplified creativity
- ✓ Trusted security
- ✓ Built for business



10:23 AM

In the office

Impromptu brainstorming

Blaine reaches out to Priya—a data scientist on his team—to discuss data visualizations. While on Teams, they use Microsoft Copilot with Whiteboard to quickly categorize and visualize ideas.

Even though Priya works from home, her HP ZBook Studio Mobile Workstation PC lets her quickly model recent data using Power BI with the latest Copilot integration. In a single session, they explore the data from every angle.



MEANINGFUL MOMENT:

They hit on a brilliantly simple solution that was right in front of them the whole time.



HP ZBook Studio G11 Mobile Workstation PC

Purpose-built for technical and creative professionals looking to utilize the next era of AI.

- ✓ AI-accelerated performance¹ and optimization²
- ✓ Integrated Microsoft Copilot key³
- ✓ Intel® Core™ Ultra processors with 3 AI Engines: CPU, GPU, and NPU

Explore the HP ZBook Studio



12:35 PM

On the go

Last-minute mandatory meeting

Sitting in a customer's parking lot, Blaine gets a last-minute all-hands meeting request from his boss. It's too late to reschedule his in-person meeting with a priority customer, and he can't just decline the meeting with his boss.

Thanks to the "follow" option with Microsoft Copilot in Microsoft Teams, Blaine will automatically get a meeting recap that he can even query for details. He gets full understanding of the meeting he missed and doesn't risk losing a client.



MEANINGFUL MOMENT:

Blaine pulls off a magic act and is effectively in two places at once.

Microsoft Copilot

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- ✓ Amplified creativity
- ✓ Trusted security
- ✓ Built for business



1:00 PM

On the go

In-person client presentation

Blaine meets with a priority customer whose account is up for renewal. While setting up to present, he realizes he forgot his laptop's power cord at the office.

This isn't a problem for his new HP Elite x360 1040 G11 equipped with HP Smart Sense² that uses AI to manage power usage. Run on an Intel® Core™ Ultra processor featuring an NPU engine, he gets hours of battery life⁴ and unrivaled performance.



MEANINGFUL MOMENT:

Blaine and his laptop flawlessly power through unplugged, and the customer renews on the spot.

Remote work

Blaine heads to a coffee shop, where AI-driven screen privacy protects from prying eyes. He settles in with a latte and asks Copilot for a summary of the emails he missed. He also has it draft some responses.

Halfway home, Blaine realizes he left his laptop behind. He panic-dials IT who uses HP Protect & Trace with Wolf Connect⁵ to quickly locate and lock the device.



MEANINGFUL MOMENT:

Blaine hustles back and grabs his laptop and a scone. No harm, no foul.



HP Protect & Trace with Wolf Connect

Easily manage and secure your PC safely in a hybrid work world.

- ✓ Find, lock, and erase PCs worldwide⁶
- ✓ Highly accurate location information
- ✓ Works even if the PC is turned off or will not boot

Explore HP Protect & Trace with Wolf Connect

2:15 PM

On the go

End-of-day reporting

Blaine finally heads home and posts up on the patio to compile his end-of-day report. Thanks to Microsoft Copilot and the built-in AI productivity of Windows 11 Pro, he summarizes all his calls, emails, and internal team meetings, and outlines next steps for the contract renewal.

All his end-of-day tasks are done in just a few minutes. It's one more way Blaine uses AI to handle the mundane parts of his job so he can focus on his more meaningful work.



MEANINGFUL MOMENT:

Blaine has time before dinner for his kids to show him the latest tricks that they taught the dog.

Windows 11 Pro for Business

Native AI-powered experiences for a better way to work.

- ✓ Elevate every workstyle with industry-leading AI
- ✓ Make better connections with intelligent videoconferencing
- ✓ Navigate and type with your voice and discover new ways to work
- ✓ Find the right files faster with usage-based recommendations⁷

Building better relationships with work through AI

Let HP help you provide your workforce with the right tools and understanding, so they can make AI the force for growth that eases their workload to focus on more meaningful work and reclaim their time.

And with the HP line of powerful AI PCs, it all starts with a press of a button.

Explore how HP AI PCs can empower the workforce to thrive in work and life



HP Services are provided by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.

¹ Features and software that require a NPU may require software purchase, subscription or enablement by a software or platform provider, and third-party software may have specific configuration or compatibility requirements. Performance varies by use, configuration, and other factors. Multi-core is designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. Performance and clock frequency will vary depending on application workload and your hardware and software configurations. Intel's numbering, branding and/or naming is not a measurement of higher performance.

² HP Smart Sense measures the myHP application and Windows OS. Smart Sense requires Windows 11 OS and a processor equipped with an NPU. 40% quieter based on HP internal testing of the HP EliteBook 1040 G11 with turbo fan compared to Smart Sense in Balanced Mode on the previous generation, HP EliteBook 1040 G10 laptop PC. 40% improved performance based on HP internal testing comparing the HP EliteBook 1040 G10 in Performance mode and the HP EliteBook 1040 G11 in Smart Sense mode.

³ Requires Windows 11 and an NPU. Timing of feature delivery and availability varies by market and device. Requires Microsoft account to log in. See <http://aka.ms/WindowsAIFeatures>

⁴ Up to 20 hours and 30 mins on a properly configured HP Elite x360 1040 14 inch G11 2-in-1 Notebook PC configured with 68Whr battery (Intel U15, UMA graphic, brightness set to 250nits on a 400nits display, 2*8GB LPDDR5x, 256GB SSD, 68Whr Polymer). Mobile Mark 25 battery life will vary depending on various factors including product model, configuration, loaded applications, features, use, wireless functionality, and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. See www.hp.com for additional details.

⁵ HP Protect & Trace with Wolf Connect is available on select HP commercial G10 laptops and mobile workstation devices and requires HP Workforce Central registration, available at <https://admin.hp.com>. Devices with a mobile narrowband card (MNB) do not support Internet access. Internet service for devices with 4G LTE and 5G modules is not included and must be purchased separately. Wolf Connect Service not available in all countries.

⁶ Service not available in all countries. Cellular service worldwide is limited to areas that Wolf Connect has service available. To learn more about solution service coverage, visit <https://www.hpwolf.com/en/legal/ptwc/countries>

⁷ Sold separately.

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Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Learn more. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.

Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers, software or BIOS updates to take full advantage of Windows functionality. Windows is automatically updated and enabled. High speed internet and Microsoft account required. ISP fees may apply and additional requirements may apply over time for updates. See <http://www.windows.com>

For more complete information on configurations and workloads, visit www.intel.com/PerformanceIndex. Intel technologies may require enabled hardware, software or service activation. No product or component can be absolutely secure. Your costs and results may vary.

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